

MEDIA RELEASE

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FOR IMMEDIATE RELEASE

Rent a Rocket Scientist

- New *SHOT* division uses space technologies to help companies produce “spin-off” products -

GREENVILLE, Ind. (August 30, 2001) -- NASA contractor Space Hardware Optimization Technology, Inc.(SHOT), has created a new division to offer its expertise to commercial non-space companies. *SHOT Commercial Services* makes available to customers with Earth-based projects, the same engineers, scientists and equipment the company uses to develop spaceflight hardware.

“SHOT’s capabilities have been refined in the crucible of NASA’s human spaceflight program,” said company President and CEO Mark S. Deuser. “The scientists and mechanical, electrical, software and systems engineering staff now available through *SHOT Commercial Services* can give a product the advantage it needs to stand out in a crowded market.”

Besides providing turnkey research & development assistance, the new division also will offer a variety of individual services. Deuser said that the engineers available through *SHOT Commercial Services* can research, design, develop, manufacture and test a diverse spectrum of new products. He adds that the company also can analyze and troubleshoot problems with existing products.

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SHOT scientists are experienced in various fields, including biotechnology and biomedical research. Experts in the fields of separations, biomedical instrumentation and space research, they work in tandem with the engineering teams on product development.

The company's product assurance group also will be available through the new division. As an integral part of the product development team, the group is responsible for all safety, reliability, maintainability, and quality assurance activities. "NASA's safety and quality standards are among the highest of any organization in the world," said Deuser. "And we've been exceeding them since we developed our first space payload."

As a NASA contractor, SHOT has designed, built, verified and integrated hardware for three sub-orbital rocket flights and six space shuttle missions and it is currently developing key payloads for the International Space Station.

"SHOT's mission-proven approach to engineering challenges can benefit any company -- whether the goal is the development of an entirely new product, or just the optimization of an existing one," added Deuser. For more information about SHOT Commercial Services call Jim Cherry at (812) 923-9591 x286.

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